



**FOR IMMEDIATE RELEASE**  
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### ***PartnerHero to Establish Operations in Greensboro, North Carolina***

**GREENSBORO, NC** – PartnerHero, a leading business process outsourcing organization dedicated to fostering strategic partnerships and alliances, has announced plans to hire 200 and invest nearly \$7 million into a new operation in Greensboro at 7900 McCloud Rd. The company's decision comes on the heels of recent investment in the area, solidifying Greensboro's position as a thriving hub for businesses and economic development.

The company's selection of Greensboro reflects a strategic decision to align with the city's growing reputation as an attractive destination for businesses. PartnerHero is committed to embracing sustainability in its operations and fostering strong partnerships within the local community.

"Creating strong partnerships is critical at every stage of economic development, including strengthening our workforce and providing economic opportunities to North Carolinians," said Gene McLaurin, chairman of the Economic Development Partnership of North Carolina's Board of Directors. "North Carolina's highly skilled and technical workforce provides the talent innovative companies like PartnerHero need and look for to be successful."

"We are honored to welcome PartnerHero to our city and look forward to the economic opportunities this brings," expressed Mayor Nancy Vaughan. "Their decision to establish its facility in Greensboro underscores our dedication to fostering an environment conducive to business success and innovation."

"PartnerHero's decision to locate their operation hub in Guilford County reflects the ongoing strength of our technology ecosystem," said Melvin "Skip" Alston, Chairman of the Guilford County Board of Commissioners. "Our county's capabilities and digital focus are among the many assets that make Guilford County an attractive choice for global technology leaders like PartnerHero."

"As we grow our company in a competitive industry, it's important we have access to diverse talent," said Steve Chrabaszewski, COO of PartnerHero. "As we looked at locations across the country, it was



clear that Greensboro could offer a winning combination of a thriving tech cluster, respected educational institutions, and a welcoming community.”

“We are thrilled to welcome Partner Hero to Greensboro’s thriving business community,” said Sherri Thomas, Board Chair of the Greensboro Chamber of Commerce. “As the information technology industry grows, our talent networks and top-ranked business climate continues to support leading companies looking to locate here in Greensboro.”

The Guilford County Economic Development Alliance, consisting of the Greensboro Chamber of Commerce and High Point Economic Development Corporation, worked together with the North Carolina Department of Commerce, Economic Development Partnership of North Carolina, City of Greensboro, Guilford County, Duke Energy, Piedmont Natural Gas, Guilford Technical Community College, and Guilford Works in securing PartnerHero’s investment in Guilford County.

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#### **About the Greensboro Chamber**

The Greensboro Chamber of Commerce is the largest business organization in the community, serving more than 1,300 member businesses through programming designed to help them succeed and grow. A partner in the Guilford County Economic Development Alliance, the Chamber also serves as Greensboro’s primary economic development organization, with special emphasis placed on community and entrepreneurial advancement through Action Greensboro and Launch Greensboro.

#### **About PartnerHero**

PartnerHero is the BPO for companies that care about quality and people. We connect talented and capable people from all over the world with innovative companies who care about business metrics and values. We're big fans of integrity, finding the right fit, and bringing opportunity to places that have traditionally been left behind. We specialize in Customer Support, Trust & Safety, Quality Assurance, and Software QA. For more information, visit [www.partnerhero.com](http://www.partnerhero.com)

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